



**JUNE 20-22**

**CONGRESS 2024  
TORONTO, ON**

**SPONSORSHIP PROSPECTUS**





# ABOUT CIQS

The voice for Canada's construction economists

The Canadian Institute of Quantity Surveyors (CIQS) is a self-regulatory body which was founded in 1959. It is the gatekeeper of the ethics and standards for construction and infrastructure economics in Canada.

CIQS designated professionals, Professional Quantity Surveyors (PQS) and Construction Estimator Certified (CEC), play a critical role in the construction industry. They work with financial institutions, architects, engineers, lawyers, developers and government, adding value to the overall project lifecycle by establishing accurate cost baselines and improving project processes from inception to completion.

**CIQS MEMBERS IDENTIFY DAILY OPPORTUNITIES  
AND EFFICIENCIES THAT DELIVER BENEFITS TO  
TRIPLE THE BOTTOM-LINE**

## OUR MISSION

To promote the professional status of Institute members by establishing and maintaining high standards and ethics, and fostering excellence through education and the interchange of knowledge and partnership with industry stakeholders.



# ABOUT CONGRESS

**GROW YOUR CAREER NETWORK WITH FELLOW  
MEMBERS AND INDUSTRY STAKEHOLDERS FROM  
ACROSS CANADA & ABROAD**

It is my pleasure to invite you to participate in Congress 2024 at the Delta Hotels Toronto on June 20-22, 2024. We welcomed over 160 delegates from across Canada, and as far away as Nigeria and the Bahamas to our last Congress, making it the most well-attended Congress in CIQS's 64-year history! We are looking to surpass those numbers in 2024, and the Congress committee is hard at work to build a Congress in Toronto that will make Congress 2024 the event not to miss!

All CIQS designated members (PQS and CEC) must gain a minimum of 50 CPD points every year to maintain their designations. We are expecting to offer another stellar lineup of industry experts and keynote speakers as part of our educational program this year. Members who attend all the educational sessions at Congress have an opportunity to network with some of the industry's top talent, while earning about one-quarter of their annual requirement in just two days!

[www.ciqs.org/congress](http://www.ciqs.org/congress)

*Thank you*

# TO THE CONGRESS 2023 SPONSORS





# Why

## SPONSOR CIQS CONGRESS?

### AWARENESS

Grow you brand within the industry

### INVESTMENT

Be a benefactor for CIQS to grow as the voice for Canada's construction economists

### EXPERTISE

Position yourself as a leader within your field

## LINKEDIN

October 2022-October 2023  
**5,200+ followers**

135,140 impressions

3,561 total engagements

2,575 unique visitors

800 new followers

115 posts

## EBLASTS

October 2022-October 2023

94% delivery rate

62% open rate

8% click-through rate

## WEBSITE

October 2022-October 2023

5,000 avg. monthly users

63.78% engagement rate

3 min. avg. engagement time

36% bounce rate

## CONGRESS 2023 STATS

8

Education Sessions

2

Keynote Sessions

22

Speakers

12

Networking Sessions

166

Total event registrations





# SPONSORSHIP PACKAGES

Package	Investment	Packages available	Page
Diamond	\$ 15,000.00	Exclusive	6
Platinum	\$ 10,000.00	Exclusive	7
Gold +	\$ 7,500.00	Exclusive	8
Gold	\$ 5,000.00	Exclusive	9
Silver	\$ 2,500.00	5 available	10
Bronze	\$ 1,000.00	10 available	10
Hotel Key	\$ 7,500.00	Exclusive	11
Badge	\$ 7,500.00	Exclusive	11
Welcome Reception	\$ 5,000.00	Exclusive	12
Registration	\$ 4,000.00	Exclusive	12
Breakfast	\$ 2,000.00	2 available	13
Lunch	\$ 3,000.00	2 available	13
Refreshment Break	\$ 1,000.00	2 available	13
Headshot	\$ 2,500.00	Exclusive	14
Photo Booth	\$ 1,500.00	Exclusive	14
YQS Reception	\$ 750.00	2 available	15
YQS Bursary Benefactor	see page 15 for details		



# SPONSORSHIP PACKAGES



## DIAMOND SPONSOR

- Recognition as Presenting Sponsor
  - Four (4) Congress Combo Registrations
  - Two (2) job postings
  - Floor decals throughout the hotel
  - Extensive logo exposure positioned above Platinum sponsor on the promotional assets
- 
- High profile logo placement with sponsor acknowledgement on [www.ciqs.org/congress](http://www.ciqs.org/congress) with the other premium sponsors
    - Home, program and sponsor pages

## \$15,000

- Inclusion in email footers for Congress eblasts  
Distribution: 2,000+ recipients per eblast
- Logo on the “Thank you to our Sponsors” signage displayed prominently at the Congress venue
- Acknowledgement and logo on Congress posts on LinkedIn  
5,300+ followers
- Acknowledgement in video loop played in the session room
- Acknowledgement and logo in pre-and-post Congress issue of the Construction Economist Journal



# SPONSORSHIP PACKAGES

## PLATINUM SPONSOR

## \$10,000

- Recognition as 65th Anniversary Dinner/Local Flavour Night Sponsor
  - Three (3) Congress Combo Registrations
  - One (1) job posting
  - Pillar decal outside of SOCO Ballroom on June 22
  - Logo on printed assets for 65th Anniversary/Local Flavour Night
  - Extensive logo exposure positioned above Gold sponsors on the promotional assets.
- Inclusion in email footers for Congress eblasts  
Distribution: 2,000+ recipients per eblast
  - Logo on the “Thank you to our Sponsors” signage displayed prominently at the Congress venue
  - Acknowledgement and logo on Congress posts on LinkedIn 5,300+ followers
  - Acknowledgement in video loop played in the session room
  - Acknowledgement and logo in pre-and-post Congress issue of the Construction Economist Journal





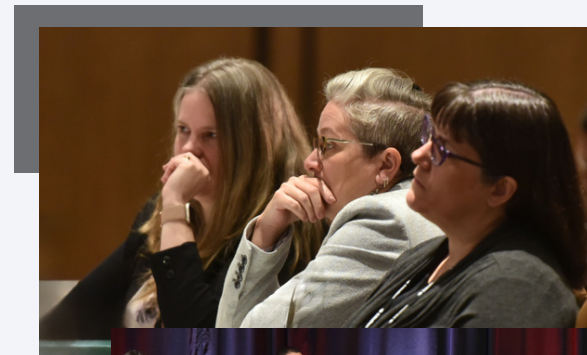


## GOLD+ SPONSOR

- Hotel decals - elevator door wrap
- Two (2) Congress Combo Registrations
- Extensive logo exposure positioned above Silver sponsors on the promotional assets.

**\$7,500**

- High profile logo placement with sponsor acknowledgement on [www.ciqs.org/congress](http://www.ciqs.org/congress) with the other premium sponsors
  - Home, program and sponsor pages
- Inclusion in email footers for Congress eblasts  
Distribution: 2,000+ recipients per eblast
- Logo on the “Thank you to our Sponsors” signage displayed prominently at the Congress venue
- Acknowledgement and logo on Congress posts on LinkedIn 5,300+ followers
- Acknowledgement in video loop played in the session room
- Acknowledgement and logo in pre-and-post Congress issue of the Construction Economist Journal





## GOLD SPONSOR

- Recognition as Networking Reception Sponsor
- Two (2) Congress Combo Registrations
- Extensive logo exposure positioned above Bronze sponsors on the promotional assets.

**\$5,000**

- High profile logo placement with sponsor acknowledgement on [www.ciqs.org/congress](http://www.ciqs.org/congress) with the other premium sponsors
  - Home, program and sponsor pages
- Inclusion in email footers for Congress eblasts  
Distribution: 2,000+ recipients per eblast
- Logo on the “Thank you to our Sponsors” signage displayed prominently at the Congress venue
- Acknowledgement and logo on Congress posts on LinkedIn 5,200+ followers
- Acknowledgement in video loop played in the session room
- Acknowledgement and logo in pre-and-post Congress issue of the Construction Economist Journal





# SPONSORSHIP PACKAGES

## SILVER SPONSOR \$2,500

- One (1) Congress Combo Registration
- Extensive logo exposure positioned above other sponsors on the Congress website (Program and Sponsor pages), social media posts, and the “Thank you to our Sponsors” sign.

### BOTH PACKAGES INCLUDE

- High profile logo placement with sponsor acknowledgement on [www.ciqs.org/congress](http://www.ciqs.org/congress) with the other premium sponsors
  - Home, program and sponsor pages
- Inclusion in email footers for Congress eblasts  
Distribution: 2,000+ recipients per eblast
- Logo on the “Thank you to our Sponsors” signage displayed prominently at the Congress venue
- Acknowledgement and logo on Congress posts on LinkedIn 5,200+ followers
- Acknowledgement in video loop played in the session room
- Acknowledgement and logo in pre-and-post Congress issue of the Construction Economist Journal



## BRONZE SPONSOR \$1,000

- Extensive logo exposure positioned above other sponsors on the Congress website (Program and Sponsor pages), social media posts, and the “Thank you to our Sponsors” sign.





## HOTEL KEY SPONSOR

**\$7,500**

- Two (2) Congress Combo Registrations
- Logo prominently placed on keycard given to all attendees and guests booked at the hotel under the CIQS room block
- Logo placement with sponsor acknowledgement on the sponsor page of the Congress website
- Logo on/in the “Thank you to our Sponsors” sign; Congress LinkedIn posts (5,200+ followers), and pre-and-post Congress issues of the Construction Economist

## BADGE SPONSOR

**\$7,500**

- Two (2) Congress Combo Registrations
- Logo prominently placed on Congress lanyard given to all delegates and speakers at the registration desk with their name badge
- Logo placement with sponsor acknowledgement on the sponsor page of the Congress website
- Logo on/in the “Thank you to our Sponsors” sign; Congress LinkedIn posts (5,200+ followers), and pre-and-post Congress issues of the Construction Economist





# SPONSORSHIP PACKAGES

## WELCOME RECEPTION SPONSOR \$5,000

- Two (2) Congress Combo Registrations
- Logo placement with sponsor acknowledgement on the program and sponsor pages of the Congress website
- Signage posted on all bars and the entrance of the function area
- Logo on/in the “Thank you to our Sponsors” sign and the video loop played in the session room.
- Verbal acknowledgement at the Welcome Reception



## REGISTRATION SPONSOR \$4,000

- Sponsor logo will appear on:
  - Website registration page
  - Registration email correspondence
  - Sponsor page on Congress website
  - Signage at the registration desk
  - “Thank you to our Sponsors” sign







# SPONSORSHIP PACKAGES

All three food sponsors will have their logo included on:

- Program and sponsor pages on the Congress website
- Refreshment signage for the day
- Table cart signage in the pre-function area
- “Thank you to our Sponsors” sign
- Video loop played in the session room

## \$2,000 BREAKFAST SPONSOR



## \$3,000 LUNCH SPONSOR

## \$1,000 REFRESHMENT BREAK SPONSOR







\$2,500

## HEADSHOT STUDIO

- Sponsor logo will appear on:
  - Signage in the function area
  - Sponsor page on the Congress website

## PHOTO BOOTH SPONSOR

\$1,500

- Sponsor logo will appear on:
  - Logo on signage in the function area
  - Sponsor page of the Congress website
- Logo placement on all photos developed and distributed to participants during the Local Flavour Night





# YQS BURSARY PROGRAM

The David Lai YQS Congress Bursary Program funds one Young Quantity Surveyor (YQS) from each chapter across Canada to attend Congress, as a way to allow members who may not otherwise be able to attend, experience our annual conference and to make valuable contacts from all parts of the country.

## YQS RECEPTION SPONSOR receives: **\$750**

- One (1) Ticket to the Invitation Only YQS Reception
- Sponsor logo will appear on:
  - Program and sponsor pages of the Congress website
  - Congress posts on LinkedIn (5,200+ followers)
  - Pre-and-post Congress issues of the Construction Economist
  - “Thank you to our Bursary Sponsors” sign
  - “Thank you to our Sponsors” sign
  - Video looped in session room



Thank to you our current 5-year pledge benefactors



## YQS BURSARY BENEFACTORS

This sponsorship will help sustain and grow this highly successful program, and as such, it is set up differently than our regular sponsors. You can choose to sponsor one Young Quantity Surveyor for one year at \$3,000 or pledge to support this program for multiple years.

- One (1) Ticket to the Invitation Only YQS Reception
- Sponsor logo will appear on:
  - Home, program and sponsor pages of the Congress website
  - Congress posts on LinkedIn (5,200+ followers)
  - Pre-and-post Congress issues of the Construction Economist
  - At the top of the “Thank you to our Bursary Sponsors” sign
  - Video looped in session room
  - Recognition within opening remarks

ONE (1) YEAR PLEDGE	\$3,000
TWO (2) YEAR PLEDGE	\$6,000 (PAYABLE AT \$3,000 PER YEAR)
THREE (3) YEAR PLEDGE	\$8,000 (PAYABLE AT \$2,666 PER YEAR)
FIVE (5) YEAR PLEDGE	\$11,000 (PAYABLE AT \$2,200 PER YEAR)



# CONTACT US

THE CIQS 2024 SPONSORSHIP PROGRAM OFFERS OPPORTUNITIES TO MEET EVERYONE'S GOALS AND BUDGET. TO BECOME A CIQS SPONSOR,

**CONTACT MARILYN LAWRIE**

[sponsor@seatoskymeetings.com](mailto:sponsor@seatoskymeetings.com).

## TERMS AND CONDITIONS

### PAYMENT INFORMATION

**All funds must be received upon 30 days of sponsorship confirmation.  
Sponsorship benefits will not be fulfilled until funds are received.**

For payments by cheque, please make cheques payable to: Canadian Institute of Quantity Surveyors

**Cheques can be mailed to:**

Canadian Institute of Quantity Surveyors  
90 Nolan Court, Unit 19  
Markham, Ontario L3R 4L9  
Attention: Kelsey Wright

**For a direct payment link, please send your request to:  
[congress@ciqs.org](mailto:congress@ciqs.org)**